

Salton Sea Tour

Held in Conjunction with the CSDA Annual Conference & Exhibitor Showcase and the Salton Sea Authority



The Salton Sea Authority (SSA) is a joint powers authority empowered to work in consultation and cooperation with the state of California Natural Resources Agency to restore the Salton Sea. As the largest inland lake in the state of California, the Salton Sea is a vital rest stop for nearly two thirds of all migratory waterfowl species traveling the Pacific Flyway. The Sea's ecosystem and economy are threatened by rising salinity levels and lowering water elevations.

The SSA and its partner agencies – Torres Martinez Tribe, Coachella Valley Water District, Riverside and Imperial Counties, and Imperial Irrigation District – are working tirelessly to establish a healthy, prosperous future for the Salton Sea.

This special Salton Sea Tour will provide perspective on Salton Sea issues that impact water security, human health, environmental stability and economic vitality for all Californians. The program will focus on significant progress to

revitalize the Sea while also showcasing two amazing points of interest for visitors to this recreational attraction.

The first destination on the tour will be the world-famous North Shore Yacht Club, a historical landmark and renowned example of modern architecture. North Shore Yacht Club – playground to the stars located at the lowest lake in North America -- was conceived by visionary Trav Rodgers with the financial backing of Ray Ryan, and the architectural brilliance of Albert Frey.

When the North Shore Yacht Club opened in 1962, the \$2 million dollar desert oasis was among the largest marinas in Southern California. People from all walks of life came to marvel at the immense beauty of the Salton Sea. The Yacht Club hosted notable celebrities such as the Beach Boys, Jerry Lewis, and the Marx Brothers. The Rat Pack with Dean Martin, Frank Sinatra and Sammy Davis Jr. were regular visitors too. The Yacht Club was the epicenter for epic parties, dances and world class boat races.



However, in the 1970's after a series of floods the North Shore Yacht Club was all but forgotten. Years of weathering, neglect, and vandalism turned the Yacht Club into an unrecognizable eye sore, instead of the desert oasis it was intended to be. In 2009 Riverside County came to the rescue as county officials approved a \$3.35 million building restoration project. The restoration was completed in 2010, and Albert Frey's example of genius was born again at the north end of the Salton Sea. The North Shore Yacht Club is now a state historical landmark. The facility is owned by Riverside County and leased to the Desert Recreation District for use as a local community center.

Guests of the Tour will learn more about the challenges and opportunities facing the Salton Sea, and how the state's 10 year plan for the Salton Sea will address these concerns. Presenters will include Salton Sea experts from California Natural Resources Agency and the Salton Sea Authority.

The second and last stop on the tour will allow guests to visit the Salton Sea State Recreation Area and the Interpretive Museum. In

its heyday, this State park drew more annual visitors Yosemite National Park. It still offers some of the best views of the gorgeous Salton Sea.

For more information about the Salton Sea Authority: www.SaltonSeaAuthority.org

To learn more about the 10-Year Plan of the Salton Sea Management Program: www.resourses.ca.gov/salton-sea

Pre Conference Tour



Salton Sea Authority Tour

Tour of the northern part of the Salton Sea: North Shore Yacht Club, State Recreation Area

On this tour you will learn how special districts, counties, and a Native American tribe are working together in partnership with the state and federal agencies to reverse the tragic decline of the Salton Sea, transforming the watershed to establish a healthy and prosperous future.

Monday, September 24
10:15 a.m. – 3:00 p.m.

(pre registration/payment required)

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